

Redefining Services In Health & Wealth Segment



Alok Kumar Agarwal

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Chairman & Managing Director, Alankit Group of Companies

Alok Agarwal, F.C.A., has been associated with the capital markets since 1995 and commodities exchange since 2002. With diversified experience spanning over 30 years, he has led Alankit Group from a single financial company into a multi-unit business house offering varied services under e-governance, financial, healthcare and insurance domain.

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Biggest Challenges

In today's complex business environment, moving ahead with a well defined vision and anticipating the changes is a challenge for finance leaders. Lack of awareness of financial products and their actual benefits to people also stand as a challenge.

With a well defined vision to expand our PAN India network, we are trying to address these challenges and helping our clients to recognize and meet their investment goals.

Organization's Vision On Products, Solutions And Differentiating Themes

The vision of the group is to be a unique service provider in the sectors it serves. Our group offers to our clients an integrated portfolio of varied services covering both Health and Wealth segments. The group vision also provides guidance to preserve core values it believes in, which include high respect to individual clients, dedication to offer high quality and perfect reliability and commitment to the community, as a whole, with focus on actual welfare of humanity.

Customers

Having a bouquet of services helps us dedicatedly serve customers from the different walks of life. We cater to all kinds of customer profiles ranging from traders, investors to doctors, in addition to various business corporates and common public at large. As we have constantly been meeting the needs and demands of our international clients, our increased global presence in the market is felt significantly.

Customer Value Proposition

Customers of Alankit derive benefits from various products and services like Financial Services, e-Governance, Health care and Insurance, offered all at one place. We guide our customers to understand advantages and benefits of a product and help them take right decision that suits their requirement. We provide a rewarding experience to our consumers ensuring utmost customer satisfaction.

Solutions Benefiting Customers

Alankit is empanelled with UIDAI for Aadhaar enrollment of Indian residents throughout the nation including Union Territories of India and Alankit has enrolled more than 1.45 crore Indian citizens under the Aadhaar Scheme so far, assuring them access to all benefits and services offered by Union & State Govts.

Alankit Life Care Ltd. provides an online platform www.recordxpert.com, where users can easily store their health records and details of their illness online and access it anytime, anywhere. The site also offers other services like emergency access cards, consultation, appointment booking, lab tests, health articles and tools at discount.

Competitive Landscape

Alankit has got an edge over its competitors in terms of its extensive client base, PAN India network and a varied range of products and services offered under one umbrella. With its customer-centric approach and extension of new line of business, Alankit has made its indelible mark in providing e Governance, Finance, Healthcare and Insurance services.