

FUSION REPORT

Alankit Announces Next-Generation Consumer Health Portal Rx Pharmacy- Serving your Health with Excellence!

Alankit
Health & Wealth, We Manage Both



Mr. Ankit Agarwal, the youngest director of Alankit Group has been steering the Co. up the growth ladder since 2008. Born in Delhi, he is a Chartered Accountant by qualification and loves reading, photography, travelling and adventure sports.

New Delhi, April 2014- Alankit Group, a New Delhi based conglomerate engaged in e-Governance, Financial & Healthcare services has ventured into e-Commerce segment with the launch of www.rxpharmacy.in. The web portal is a one stop shop for all your pharma needs and queries.

As leading financial & healthcare services players in India, the aim of the company is to make easier for people to get akin and involved in all that is revolving round the globe. The venture is a boon as it will allow its customers initially from Delhi & NCR to place orders for all their medicine & surgical products requirements. In the next phase, it will cater to customers from other states as well. Within no time of the launch, the site has already catered to over 1600 visitors thus making the portal viral. The web portal is easy to access and has especially been designed keeping user friendliness & ease of access as the core principle. Using a novel procurement & delivery model, the initiative aims to modernize the pharmacy retail model which has yet not been able to reap advantages of technology. So, click and get well soon is the new Fitness Mantra!

"Keeping pace with the latest trends & needs of the customers, we have initiated this venture to enable our customers to get their medicines in a hassle free manner & allow them to take better care of themselves and their loved ones instead of spending time in traveling & purchasing!" said Mr. Ankit Agarwal (Director, Alankit Group) at the launch.

ABOUT RX PHARMACY

Rx Pharmacy is an innovative concept of online retail pharmacy planned by Alankit group keeping in mind the changing needs of its extensive customer base. Customers can place orders for medicines & other FMHG ((Fast Moving Health Goods) products online as per convenience. By creating an account with the online store, customers will be able to move through the entire gamut of products, store multiple shipping addresses, view and track the orders in no time and access other important features. It is a reliable, time saving and convenient platform offering a range of quality products for the customers along with other attractive schemes.